Louisiana Digital Consortium  
Executive Board Conference Call  
September 12, 2017, 1 p.m.  
Agenda

Attendees: Lora Amsberryaugier, Debbie Johnson-Houston, Melissa Smith, Gina Costello, Deb Poole, Diane Brown

Called to order: 1:12pm

Need more bidders  
Can Kyle bid?  
Does Kyle know of anyone else?  
Discussions on CMS and hosts. Logo colors? We will let the designer present options.  
Host pricings: Jeff will get prices  
Get additional web designers from Kyle  
Consensus on logos and colors? DJH

Deb Poole left at 2pm  
Facebook  
DJH will create a publicity/marketing grid for ranking marketing choices

The LDC support the rollout of the LDL through print and electronic distribution and the LDL taskforce (Kyle) lead that $1500 – LDC credit on the material.  
(reword)

Old business

• Branding/website – Review proposals  
  o Choose designer  
  o List deliverables  
  o Determine location (server) of the website  
  o Next steps

• Publicity/Promotion of new LDL site

• Membership Meeting  
  o Doodle poll shows Nov. 7th best day, 10:30-12:30, State Library

• Other?